

SHAWNEE PARK FOUNDATION, INC.

409 Virginia Street, East, #230
Charleston, West Virginia 25301



Telephone (304) 357-0101
Fax (304) 357-0788

September 30, 2019

The Shawnee Park Foundation, Incorporated, is excited to provide information and to seek your support for the Shawnee Park Multi-Sport Complex in Institute, WV.

This project involves the redevelopment of 127 acres at Shawnee Park into a multi-sport complex capable of hosting large sporting events as well as youth sports travel tournaments. The redesigned Park will have six collegiate sized artificial turf soccer and lacrosse fields, four collegiate size turf baseball and softball fields, and several additional grass practice fields along the bank of the Kanawha River. Once completed, the Shawnee Park Multi-Sport Complex will serve as a premier destination for travel sports and will act as an economic driver for the entire Kanawha Valley.

More significantly, the redevelopment of Shawnee Park is not simply about completing a much-needed economic development project for our county and state; it is about helping people, children, and families. Participation in sports teaches values such as teamwork, sportsmanship, discipline and determination. Kids that participate in youth sports are more likely to excel in the classroom and stay out of trouble and away from drugs. Simply stated, sports help to build and mold our future leaders.

The Shawnee Park Multi-Sport Complex will, each week, host hundreds of local children and provide a variety of youth programs and activities. In addition, an intended collaboration with local universities will seek to provide mentoring, tutoring, and skills based instruction to Kanawha Valley children. We are supremely confident that the Shawnee Park Multi-Sport Complex will create so many tangible benefits for our area and our community.

As you can tell, the Shawnee Park Foundation, Inc., is enthusiastic about this project, and we hope you realize the importance that your donation could make. To that end, will you consider becoming one of our sponsors, to make sure this project is a success? Please see the attached Sponsorship Levels.

The Shawnee Park Foundation, Inc. thanks you for your consideration and support!

Sincerely,

A handwritten signature in black ink that reads "Allen E. Tackett".

MG (Ret) Allen E. Tackett

Chairperson of the Board

Shawnee Park Foundation, Incorporated

**The Shawnee Park Multi-Sport Complex
Sponsorship Levels**

\$2,500,000

Complex Naming Rights (1 available) for 25 years.

\$250,000

Field naming rights for 1 lighted field for **10 years** (~~4~~3 soccer, ~~4~~3 baseball). This will include a sign and your company logo on the turf field. Large sign near entrance of Complex, Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

*After 10 years you will get the first option to keep your field.

\$150,000

Field naming rights for 1 non-lighted field for **10 years** (2 soccer available). This will include a sign and your company logo on the turf field. Large sign near entrance of Complex, Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

*After 10 years you will get the first option to keep your field.

The Shawnee Park Multi-Sport Complex Sponsorship Levels

\$50,000

Naming Rights Baseball/Softball Concession Stand (1 available) **10 years**. Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

\$50,000 (**both sold**)

~~Naming Soccer Concession Stand (1 available) and new Parking Lot (1 available) for 10 years. Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites~~

\$25,000

Bleacher (1000 seat stadium bleachers) naming rights for **10 years** (4 spots available), Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

\$12,500

-Company Logo on 1 Shawnee Scoreboard for **5 years**: choose from Soccer (~~3~~ available) or Baseball Scoreboards (4 available).

-Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

\$7,500

Company Banner on 1 Portable, 100 seat bleachers (8 available) for **10 years**, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

\$5,000

Large Company Fence Banner for **5 years**, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites

\$2,500

Large Company Fence Banner, use of Company Logo on Shawnee Marketing Campaigns, Company Logo on Shawnee Website and Social Media Sites for **1 year**

Please make checks payable to "Shawnee Park Foundation, Inc."

Checks can be mailed to: ATTN: Shawnee Park Foundation, Inc.

409 Virginia St E #230, Charleston, WV 25301

Call (304) 357-0990 with any questions

*Please note all sponsorship levels are subject to availability. After sponsorship time has ended, you will be notified and given first opportunity to renew your sponsorship.